



# EXPRESSION OF INTEREST

**Ag Commodities Western Europe**  
**May 29 – June 2, 2023**  
**Germany & Belgium**  
**Deadline to apply March 9, 2023**

Saskatchewan Trade & Export Partnership (STEP) is pleased to invite you to participate in a trade mission to **Germany & Belgium** to be held **May 29 – June 2**.

CETA reduced/removed many of the old tariff barriers limiting market access for Canadian agriculture products into Europe. With the FTA in place, there has been a growing interest in buying Canadian products, which is creating new opportunities for the SK suppliers to enter and expand their presence in these two markets. In the last five years, Saskatchewan has experienced growth in the export of its agriculture commodities into both countries. Peaking in 2020, SK exported more than \$150 million worth of products to both Germany and Belgium. As this trend continues, STEP is organizing a trade mission to both markets, where we will meet with and set up B2B meetings with large and medium sized importers.

The trade mission will consist of B2B meetings, Site Tours and Information sessions that will give STEP members the opportunity to expand their current business, and meet new buyers

**Cost to Participate:**

The cost to participate is \$750 CDN.

**Hotel Accommodation:**

STEP will secure a hotel block for both countries. please let me know how many rooms you need.

**MAP Funding:**

Companies participating in the trade mission are eligible to apply for funding through STEP MAP [Services \(sasktrade.com\)](http://sasktrade.com). Note that approved applications will receive a maximum of 50% reimbursement on flights and accommodation.

**Jay Albers, Trade Specialist – Agri-Value**  
#400 – 402 21<sup>st</sup> Street East  
Saskatoon, SK S7K 0C3  
Tel: 306-229-1232

E-mail: [jalbers@sasktrade.sk.ca](mailto:jalbers@sasktrade.sk.ca)

Website: [www.sasktrade.sk.ca](http://www.sasktrade.sk.ca)

Saskatchewan Exports Information: 1.888.XPORTSK (976.7875)

SASKATCHEWAN  CANADA



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- 
- I am interested in participating (\$750 CDN)
  - I am unable to attend but would like you to represent me at the show. Please contact me.
  - I am interested in applying for STEP's MAP fundings  
*Deadline to apply for funding is April 10, 2023 (45 days prior to show date)*

Company Name: \_\_\_\_\_

Contact Name/Title: \_\_\_\_\_

Telephone: \_\_\_\_\_ Fax: \_\_\_\_\_

E-mail: \_\_\_\_\_ URL: \_\_\_\_\_

Signature: \_\_\_\_\_

*Your signature confirms your company's intention to participate in this program. No refunds are offered unless a replacement participant is found.*



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