



# Pre Market Funding Program EVALUATION FORM

<b>Name:</b> _____ <b>Company:</b> _____																																									
<b>1. Did the availability of the STEP Pre Market Funding Program encourage you to enter the market?</b> <input type="checkbox"/> Yes <input type="checkbox"/> No																																									
<b>2. Would you have participated or visited without the financial support of the program?</b> <input type="checkbox"/> Yes <input type="checkbox"/> No																																									
<b>3. The business development objectives achieved as part of this initiative were:</b> (please check all that apply) <ul style="list-style-type: none"> <li><input type="checkbox"/> Found new customers to purchase, distribute or import our products or services</li> <li><input type="checkbox"/> Found new customers to represent (agents or brokers) our products or services</li> <li><input type="checkbox"/> Pursued new joint venture opportunities, alliances or partnerships</li> <li><input type="checkbox"/> Identified partners/subcontractors for an international development project</li> <li><input type="checkbox"/> Other (please elaborate): _____</li> </ul>																																									
<b>4. Results:</b> # of sales leads acquired: _____ # of new customers/contracts: _____ Approximate dollar value of new and anticipated sales over the next 12 months (CDN \$) _____																																									
<b>5. Please rank each of the following elements of the program:</b> <table style="width: 100%; border-collapse: collapse; margin-top: 10px;"> <thead> <tr> <th style="width: 35%;"></th> <th style="width: 10%; text-align: center;">Did not Use N/A</th> <th style="width: 10%; text-align: center;">Not Helpful 1</th> <th style="width: 10%; text-align: center;">2</th> <th style="width: 10%; text-align: center;">3</th> <th style="width: 10%; text-align: center;">4</th> <th style="width: 10%; text-align: center;">Extremely Helpful 5</th> </tr> </thead> <tbody> <tr> <td>Funding for airfare or mileage</td> <td style="text-align: center;"><input type="radio"/></td> <td style="text-align: center;"><input type="radio"/></td> <td style="text-align: center;"><input type="radio"/></td> <td style="text-align: center;"><input type="radio"/></td> <td style="text-align: center;"><input type="radio"/></td> <td style="text-align: center;"><input type="radio"/></td> </tr> <tr> <td>Funding for accommodations</td> <td style="text-align: center;"><input type="radio"/></td> <td style="text-align: center;"><input type="radio"/></td> <td style="text-align: center;"><input type="radio"/></td> <td style="text-align: center;"><input type="radio"/></td> <td style="text-align: center;"><input type="radio"/></td> <td style="text-align: center;"><input type="radio"/></td> </tr> <tr> <td>Funding for trade show costs</td> <td style="text-align: center;"><input type="radio"/></td> <td style="text-align: center;"><input type="radio"/></td> <td style="text-align: center;"><input type="radio"/></td> <td style="text-align: center;"><input type="radio"/></td> <td style="text-align: center;"><input type="radio"/></td> <td style="text-align: center;"><input type="radio"/></td> </tr> <tr> <td>Funding for translation</td> <td style="text-align: center;"><input type="radio"/></td> <td style="text-align: center;"><input type="radio"/></td> <td style="text-align: center;"><input type="radio"/></td> <td style="text-align: center;"><input type="radio"/></td> <td style="text-align: center;"><input type="radio"/></td> <td style="text-align: center;"><input type="radio"/></td> </tr> </tbody> </table>								Did not Use N/A	Not Helpful 1	2	3	4	Extremely Helpful 5	Funding for airfare or mileage	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	Funding for accommodations	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	Funding for trade show costs	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	Funding for translation	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
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<b>6. Please comment on the value of the STEP Pre Market Funding Program to your business strategy:</b>    																																									
<b>7. Do you have any suggestions for improvements to the program?</b>    																																									