



Pre Market Funding Program EVALUATION FORM

Name: _____ Company: _____						
1. Did the availability of the STEP Pre Market Funding Program encourage you to enter the market? <input type="checkbox"/> Yes <input type="checkbox"/> No						
2. Would you have participated or visited without the financial support of the program? <input type="checkbox"/> Yes <input type="checkbox"/> No						
3. The business development objectives achieved as part of this initiative were: (please check all that apply) <input type="checkbox"/> Found new customers to purchase, distribute or import our products or services <input type="checkbox"/> Found new customers to represent (agents or brokers) our products or services <input type="checkbox"/> Pursued new joint venture opportunities, alliances or partnerships <input type="checkbox"/> Identified partners/subcontractors for an international development project <input type="checkbox"/> Other (please elaborate): _____						
4. Results: # of sales leads acquired: _____ # of new customers/contracts: _____ Approximate dollar value of new and anticipated sales over the next 12 months (CDN \$) _____						
5. Please rank each of the following elements of the program:						
	Did not Use N/A	Not Helpful 1	2	3	4	Extremely Helpful 5
Funding for airfare or mileage	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Funding for accommodations	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Funding for trade show costs	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Funding for translation	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
6. Please comment on the value of the STEP Pre Market Funding Program to your business strategy: 						
7. Do you have any suggestions for improvements to the program? 						