

STEP 2018 EXPORTER AWARD - APPLICATION FORM

(Applicants must be Regular Members of STEP)

Full Legal Name of Company: _____

Operating Name(s) of Company: _____

Contact Name: _____ Title: _____

Tel: _____ Fax: _____ Email: _____

The STEP Export Award is presented to member applicants on a biennial basis. As such, the 2018 award will be based on the fiscal years beginning April 1, 2016 and ending March 31, 2018. Please attach additional information and documents if required to complete your responses.

A. EXPORT STRATEGIES

Are you applying for this award based on (please check one):

- Existing products/services entering new markets
- New products/services entering existing markets
- New products/services entering new markets

Please describe your products/services while focusing on their benefits.

Please identify the markets you have targeted for these products/services.

Please identify the potential markets you will be targeting for these products/services over the next two years.

B. EXPORT SALES

(Please note that upon request, you must be able to demonstrate that the following numbers are accurate.)

How many years has your company been exporting? _____

What percentage have your export sales increased over the previous two years? _____

What is the current ratio of export sales to total sales for your company over the previous two years? _____

How has the ratio of export sales to total sales changed over the previous two years? _____

For further information, please contact:
Heather Swan, Manager - Marketing & Communications
Saskatchewan Trade & Export Partnership (STEP)
Tel: 306.787.7942 Fax: 306.787.6666
Email: hswan@sasktrade.sk.ca
Email: inquire@sasktrade.sk.ca

C. IMPACT ON COMMUNITY AND JOB CREATION

How many full time equivalent employees have been hired over the previous two years? _____

What percentage of these new employees can be attributed to your export activities? _____

How many permanent employees does your company currently have? _____

Is your company involved in community activities (mentoring, community events, promotion etc.)? If so, please outline the activities.

D. SUMMARY

In 100 words or less, please summarize why you think your company should be awarded the STEP 2018 Export Award.

E. FORWARDING YOUR APPLICATION

Information provided in this application is considered confidential. None of the information contained in this application will be released without the company's prior consent.

I hereby certify that the information contained in this application is correct and may be verified by STEP.

Name & Title of Senior Officer
certifying this application: _____

Name & Title of Contact concerning
the application (If other than noted above) _____

Signature of Senior Officer

Date

F. HOW TO SUBMIT

Submissions for the STEP 2018 Export Award are due by August 7, 2018.



Please forward submissions to:

Saskatchewan Trade & Export Partnership (STEP)
c/o STEP 2018 Export Award Selection Committee
P.O. Box 1787 - #320 - 1801 Hamilton Street
Regina, Saskatchewan S4P 3C6

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