

2022 Saskatchewan Showcase in Southeast Asia

November 28 – December 9, 2022

Singapore, Kuala Lumpur, Malaysia, and Ho Chi Minh, Vietnam

This business development mission to Southeast Asia will showcase Saskatchewan agriculture and agricultural food.

Singapore, Malaysia, and Vietnam are signatory countries of the Comprehensive and Progressive Agreement for Trans-Pacific Partnership (CPTPP) so the majority of tariffs have been or are being eliminated or reduced to create great opportunities for the Saskatchewan agriculture and agricultural food sector.

Supported by the Saskatchewan Trade and Investment offices in Singapore and Ho Chi Minh, and Canadian Trade Commissioner Services in the regions, the mission will be a travelling showcase event that will include business to business matching, education seminars, business receptions, tours, and visits. We will also organize to walk through the 2022 Food and Hotel Vietnam show which takes place from December 7-9, 2022 in Ho Chi Minh City, Vietnam. For further information on the FHV show, please visit the show website: <https://foodnhotelvietnam.com/?lang=en>

Proposed Dates and Program

Friday, November 25, fly to Singapore;

Saturday or Sunday, November 26 or 27, arrive in Singapore;

Monday, November 28, market briefing and b2bs;

Tuesday, November 29, business tours;

Wednesday, November 30, travel to Kuala Lumpur;

Thursday, December 1st, market briefing and b2bs;

Friday, December 2nd, business tours

Saturday or Sunday, December 3rd or 4th, fly to Ho Chi Minh City, Vietnam;

Monday, December 5th, business tours

Tuesday, December 6th, market briefing and b2bs;

Wednesday, December 7th, walk through the Food and Hotel Vietnam show.

Thursday, December 8th, the second show day and business follow up days,

Friday, December 9th, the last day of the show day and business follow up days.

Saturday, December 10th, end of the mission, fly back to Canada.

Both STEP **MAP** and **MRP** funding programs are available for you to apply depending on your eligibilities. For program details and applications, please visit:

https://www.sasktrade.com/services/details/market_access_program_map.html

https://www.sasktrade.com/services/details/market_reengagement_program.html

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Please note that the deadline for apply for travel funding is on Friday, October 14th.

A mission participation fee may be charged to share reception, group lunch, and on ground group travelling if required.

Please indicate your interest in this mission:

- I am interested in participating in the mission and wish to take part in:
 - November 28 – 29 Singapore Market Briefing, B2Bs, and Business Tours
 - December 1 – 2 Kuala Lumpur Market Briefing, B2Bs, and Business Tours
 - December 5 – 6 Ho Chi Minh, Vietnam Business Yours, Market Briefing, B2Bs
 - December 7-9 Walk through the Food & Hotel Vietnam Show and business follow-ups
- I am interested in applying for funding through STEP MAP or MRP
- I am unable to attend this trade mission but would like to be represented by STEP in these markets.

Company Name: _____

Contact Name/Title: _____

Telephone: _____ E-mail: _____

Mission participants Name & Title if different from above: _____

E-mail: _____

Signature: _____

Your signature confirms your company's intention to participate in this program. No refunds are offered unless a replacement participant is found.

Expression of interest deadline:
October 14, 2022

Please return to Ms. Nakita Williams, Sr. Administrative Coordinator
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