

Trade Mission - Saskatchewan Showcase in South East Asia January 21-30, 2019 Hanoi and Ho Chi Minh, Vietnam, Kuala Lumpur, Malaysia, & Jakarta, Indonesia

Saskatchewan Trade & Export Partnership (STEP) is recruiting its member companies to participate in a trade mission to Vietnam, Malaysia, and Indonesia from January 21-30, 2019. To assist Saskatchewan companies expand into the South East Asia markets STEP is working with the Canadian Embassy or High Commission in Hanoi, Kuala Lumpur, and Jakarta to organize this trade mission.

Please note that this mission is in reaction to the newly signed Comprehensive and Progressive Agreement for Trans-Pacific Partnership (CPTPP), which is the Free Trade Agreement between Canada and ten Asian Pacific countries including Vietnam and Malaysia. For details on the CPTPP, please visit the website: <https://international.gc.ca/trade-commerce/trade-agreements-accords-commerciaux/agr-acc/cptpp-ptpgp/index.aspx?lang=eng>

If the CPTPP takes effect early next year as expected, it would provide great opportunities for our exporters from the agriculture, agricultural food, agricultural machinery, environment clean technology, mining and municipal supplies to the markets. The CPTPP will reduce trade barriers including duties and non-tariff barriers on many agricultural and manufacturing products. It will open doors for the Canadian agriculture and the agricultural food sector. Please refer to the Farm Credit Canada's article, [CPTPP, A New Chapter For Canadian Agriculture and Food Exports](https://www.fcc-fac.ca/en/ag-knowledge/ag-economics/cptpp-a-new-chapter-for-canadian-agriculture-and-food-exports.html): <https://www.fcc-fac.ca/en/ag-knowledge/ag-economics/cptpp-a-new-chapter-for-canadian-agriculture-and-food-exports.html>

For Saskatchewan, wheat, pulses, oil seeds, animal feed, and food products present great opportunities under the CPTPP to Vietnam and Malaysia. Thus, members from the above sectors, especially from Agriculture and Agricultural Food sector, are encouraged to enroll in attending this mission.

Indonesia remains the largest export market for Saskatchewan in the ASEAN region with great demand on soybean, peas, wheat, and other special crops. This mission will make a stop to the province's current largest market in the South East Asian markets.

The mission will be a travelling showcase event that will include business to business matching, education seminars, business tours and visits.

Mission itinerary and program:

Friday, January 18, depart from Saskatchewan
Saturday, January 19 or Sunday January 20, arrive in Hanoi
Monday, January 21, program in Hanoi, Vietnam
Tuesday, early morning, January 22, fly to Ho Chi Minh, Vietnam
Tuesday, afternoon, program in Ho Chi Minh
Wednesday, morning and early afternoon, January 23, program in Ho Chi Minh
Wednesday, evening, January 23, fly to Kuala Lumpur, Malaysia
Thursday, January 24, program in Kuala Lumpur
Friday, January 25, program in Kuala Lumpur
Saturday, January 27 or Sunday, January 28, fly to Jakarta, Indonesia
Monday, January 29, program in Jakarta
Tuesday, January 30, program in Jakarta
Wednesday, January 31, program in Jakarta
Thursday, February 1, end of the program, fly back to Canada

**Saskatchewan Showcase in South East Asia
January 21-30, 2019
Hanoi and Ho Chi Minh, Vietnam,
Kuala Lumpur, Malaysia, & Jakarta, Indonesia**

STEP Market Access Program (MAP) – a funding program for new market development efforts may be available for regular members. If approved, STEP MAP would provide reimbursement on eligible expenses for 1-2 company representatives. For complete information on the program, please refer to www.sasktrade.sk.ca or indicate below that you wish to discuss.

Please indicate your interest in this mission:

- I am interested in participating in the mission and wish to attend the Showcase program in both Hanoi and Ho Chi Minh in Vietnam from January 21-23, 2019
- I am interested in participating in the mission and wish to attend the Showcase program in Kuala Lumpur, Malaysia from January 24-25, 2019
- I am interested in participating in the mission and wish to attend the Showcase program in Jakarta, Indonesia from January 29-30, 2019

*Mission participating fee per person and per city or country will be charged based on the expenses quoted by the trade commissioner service from the regions. The fees will partially cover venue and bus rental, and interpretation costs if needed. Cost will follow when numbers of participants are determined.

- I am interested in applying for funding through STEP MAP.
- I am unable to attend this trade mission but would like to be represented by STEP in this market.

Company Name: _____

Contact Name/Title: _____

Telephone: _____ E-mail: _____

Mission participants Name & Title if different from above: _____

E-mail: _____

Signature: _____

Your signature confirms your company's intention to participate in this program. No refunds are offered unless a replacement participant is found.

Expression of interest deadline: Monday, November 19, 2018
Please return to Ms. Megan Reis, Administrative Coordinator: Mreis@sasktrade.sk.ca Fax: 306-787-6666

Yi Zeng, Senior Director, Asia
P.O. Box 1787
#320 - 1801 Hamilton Street
Regina, Saskatchewan S4P 3C6
Tel: 306.787.2194 Fax: 306.787.6666

E-mail: yzeng@sasktrade.sk.ca Website: www.sasktrade.sk.ca Saskatchewan Exports Information: 1.888.XPORTSK (976.7875)