



# EXPRESSION OF INTEREST

***Columbia & Ecuador***  
**November 22 - 25, 2022**  
**Bogota, Columbia & Guayaquil, Ecuador**  
**Deadline to apply October 3, 2022**

Saskatchewan Trade & Export Partnership (STEP) is pleased to invite you to participate in a trade mission to **Columbia & Ecuador** being held **November 22-25** in **Bogota, Columbia & Guayaquil, Ecuador**

The growth of an emerging middle class in Colombia and Ecuador, and the growing interest in buying Canadian products are creating new opportunities for the Canadian commodities suppliers to enter and expand their presence in these two markets. In the last five years, Saskatchewan has doubled the export of its agriculture commodities into both countries, last year alone, SK exported more than \$500 million worth of products to Colombia and Ecuador. As this trend continues, STEP is organizing a trade mission to both markets, where we will meet with and set up B2B meetings with large and medium sized importers.

The trade mission will consist of B2B meetings, Site Tours and Information sessions that will give STEP members the opportunity to expand their current business, and meet new buyers

**Cost to Participate:**

The cost to participate is \$500 CDN.

**Hotel Accommodation:**

STEP will secure a hotel block for both countries. please let me know how many rooms you need.

**MAP/MRP Funding:**

Companies participating in the trade mission are eligible to apply for funding through STEP MAP [Services \(sasktrade.com\)](http://sasktrade.com) and STEP MRP [Services \(sasktrade.com\)](http://sasktrade.com) programs. Note that approved applications will receive a maximum of 50% reimbursement on flights and accommodation.

**Jay Albers, Trade Specialist – Agri-Value**  
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Website: [www.sasktrade.sk.ca](http://www.sasktrade.sk.ca)

Saskatchewan Exports Information: 1.888.XPORTSK (976.7875)

SASKATCHEWAN  CANADA



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- 
- I am interested in participating (\$500 CDN)
  - I am unable to attend but would like you to represent me at the show. Please contact me.
  - I am interested in applying for STEP's MAP/MRP fundings  
*Deadline to apply for funding is Oct 4, 2022 (45 days prior to show date)*

Company Name: \_\_\_\_\_

Contact Name/Title: \_\_\_\_\_

Telephone: \_\_\_\_\_ Fax: \_\_\_\_\_

E-mail: \_\_\_\_\_ URL: \_\_\_\_\_

Signature: \_\_\_\_\_

*Your signature confirms your company's intention to participate in this program. No refunds are offered unless a replacement participant is found.*



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