



# EXPRESSION OF INTEREST

## **BIOFACH 2023** **February 14-17, 2023** **Nuremberg, Germany**

Saskatchewan Trade and Export Partnership (STEP) is pleased to invite you to participate in a trade mission to **BIOFACH 2023** ([World's Leading Trade Fair for Organic Food | BIOFACH](#)) being held **February 14 – 17, 2023 in Nuremberg, Germany**. BIOFACH is the world's largest organic trade show and STEP has secured space for 5 companies. Saskatchewan companies will be given the opportunity to sell organic food ingredients to the EU and around the world.

### **Cost to Exhibit:**

The cost to exhibit in STEP's shared booth is \$6,950 CAD. Each exhibiting company will receive a counter with the company logo, directory listing, 2 exhibitor badges, chair, carpet, electricity and access to shared meeting tables.

### **Cost to Walk:**

The cost to walk the show and have access to the Canadian pavilion facilities is CAD 600. The final program and cost will be confirmed in Nov.

### **Hotel Accommodation:**

STEP has reserved a block of 6 rooms at IBIS Nuremberg Hauptbahnhof, the hotel is situated directly in the city center just 100 meters from the main train station, the center and various tourist sights are within walking distance. The total room rate from Feb 12 (check in) to Feb 18 (check out) is Euro 1,013 for single occupancy, and 1,171 euro for double occupancy including taxes. STEP will make the room reservation on behalf of the interested companies. Companies are free to arrange their own accommodation.

### **MAP or MRP Funding:**

Companies may qualify for funding under STEP's Market Access Program (MAP) or Market Reengagement Program (MRP). MAP or MRP may provide up to 50% of reimbursement on airfare, accommodation, and booth space for qualified applicants. The deadline to apply is Dec 31, 2022.

### **Additional Pre-Show Outreach (cost TBD):**

The show is from Tuesday Feb 14 to Friday Feb 17, please let me know if you are interested in visiting another market the week before the show (Thursday Feb 9 and Friday Feb 10). Options can be the Netherlands, UK, Belgium, Germany, Switzerland. This optional addition to the mission will give participants a chance to learn more about a second European market. Companies choosing to attend will

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take part in market briefings, key buyer meetings and store tours. Program will be customized to members' interests.

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- I am interested in sharing booth space with STEP at BIOFACH (\$6,950 CAD)
  - I would like to walk the show (participants badge \$600 CAD) – TBC by STEP in NOV
  - I am interested in the pre-show outreach. (Cost TBD)
  - I would like to take a room in STEP's block of reserved hotel rooms (STEP will require a credit card number in order to guarantee your room reservation).
  - I am interested in applying for STEP's Market Access Program (MAP) or STEP's Market Re Engagement program.  
*Deadline to apply for MAP and MRP funding is December 31, 2022 (45 days prior to show date)*

Company Name: \_\_\_\_\_

Contact Name/Title: \_\_\_\_\_

Telephone: \_\_\_\_\_ Fax: \_\_\_\_\_

E-mail: \_\_\_\_\_ URL: \_\_\_\_\_

Signature: \_\_\_\_\_  
*Your signature confirms your company's intention to participate in this program. No refunds are offered unless a replacement participant is found.*

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