



***Saskatchewan Trade and Export Partnership (STEP)  
Slate of Nominees - STEP Board of Directors  
September 23, 2020***

---

***Ms. Lisa Aitken  
Saskatoon, Saskatchewan***

***Contributions to the STEP Board***

“It is a great honour to be nominated to continue to serve on the STEP board. I was raised in rural Saskatchewan and Saskatchewan has always been my home. I would like Saskatchewan businesses to thrive and continue to make this province a great place to live and work.

I have a business degree (B.Comm, Marketing) and a Master of Business Administration (MBA), both from the University of Saskatchewan. I also have a designation in board governance (ICD.D) through the Institute of Corporate Directors and Rotman School of Management. I currently serve on the board of the Nuclear Innovation Institute.

I have over 25 years of experience in managing international sales, marketing, strategy, business planning and building successful teams. Most of my experience is in the mining sector and industrial manufacturing (Cameco) and the pharmaceutical sector (AstraZeneca). In my career, I have traveled extensively and concluded successful business arrangements in multiple countries. I have direct experience in Russia, Kazakhstan, Ukraine, China, Korea, the US, and several European countries.

I would welcome the opportunity to be re-elected for a second term and share my skills and experiences as a STEP Board Director.”

***Mr. Mathew Cey  
Saskatoon, Saskatchewan***

***Summary of Interest Level – Qualifications and Background***

“As the CEO of Morris Interactive, I am proud of the work that we have done to help organizations grow around North America. We have consulted for over 130 First Nations and Métis organizations as well as businesses across industries such as agriculture, public sector, mining, oil and gas, financial services and healthcare. It is exciting to see our clients thriving and knowing that we had a part in their growth. Their success is our success. My favourite part of my role is developing our team - a group of character-driven people who are passionate about delivering high-impact training, assessment and advisory services for our clients.

My interest in STEP is to contribute, learn and grow the export business in Saskatchewan. In terms of contributing, I believe that I bring a track record of leadership, having led the growth of our firm (along with our team) from 2 people to 12 people. We opened an office in Calgary, AB in 2019 and an office in Fort Collins, CO in 2016. I believe that I would be able to contribute to

and represent the 'professional services sector'. Although we are not thought of as a traditional exporter, we have taken risks and made strides outside of SK to effectively establish our business. As a result, I believe that I would bring a unique perspective to the board as a non-traditional exporter.

Another contribution would be the relationships that our organization has built with First Nations and Métis organizations in Canada. Our efforts in this space have allowed us to effectively compete with larger consulting firms to win projects and trust. I believe that I could help exporters better connect with this market, as well as with this workforce to continue to become more competitive.

In terms of learning, I would look forward to the opportunity to prepare for meetings, listen and contribute to the overall strategy of the committees that I am involved in. I am eager to learn more about the 'traditional exporters' in agriculture, manufacturing and mining, and to represent the voices of some of the minority exporters. The problems of today need solutions and I would look forward to the opportunity to collaborate with other board members to help grow and guide the next steps for STEP in this ever-changing environment (post COVID-19). In terms of growing, I am a team player and would be willing to take on any role to learn and contribute to growing the export economy in Saskatchewan and helping grow the membership.”

**Mr. Greg Cruson**  
**Pilot Butte, Saskatchewan**

#### ***Contributions to the STEP Board***

“As the General Manager of Dutch Industries since 2010, I have seen the value each year of our STEP membership and I am excited about the nomination to serve on the STEP board for this next term.

I have been working in Manufacturing from the plant floor, to the warehouse, with customers, and throughout the office environment. I grew up on a farm in rural Saskatchewan and I was educated at the University of Regina in Business Administration with a focus on Marketing and Accounting.

I love what Saskatchewan has to offer and look forward to participating in export in whatever ways I can. I have served on a number of boards and committees in the past and Dutch Industries has a lot of experience in exports. Currently we export significantly to Australia, France, the United Kingdom, the United States, Mongolia and Germany. As the past president of the USA Distributor, Tillage Tech Inc., we exported Saskatchewan products to the Mid-Western United States.

This last year has been a complicated year and yet we are grateful to have grown our exports regardless. With all the complexity associated with world trade, it is important to have Saskatchewan people on your side, and STEP is exactly that.

I feel privileged to have been a part of the STEP board over this last year and I am eager to participate with the board in their important and vital work.”

**Ms. Kristy Ehman**  
**Regina, Saskatchewan**

***Summary of Interest Level – Qualifications and Background***

“Kristy is an entrepreneur to her core. She's founded three companies and had one exit. Currently she's the CEO of a technology company - Hyon Software Inc. Kristy would bring a unique perspective to the board. She brings experience both as a start-up founder as well as running a company in a market that's still relatively new to STEP: the tech industry. Kristy's background includes finance, management and sales. She's hard-working and never backs down from a challenge.

Kristy is open to participating on the board in whatever capacity is required. In the past she has served as a board member for the Regina Women's Network, Saskatchewan Young Professionals & Entrepreneurs, Regina Newcomer's Club and has volunteered in various other associations.”

**Karri Howlett**  
**Saskatoon, Saskatchewan**

***Contributions to the STEP Board***

“I am grateful for the opportunity to continue to serve on the STEP Board of Directors for another 3 year term. I have been a Board member since 2017 and have served as Chair of the Audit Committee and then member of the Human Resources Committee and Vice Chair.

I am currently President of my consulting business, Karri Howlett Consulting and have several international clients in a variety of industries. I was previously an owner and President of RESPEC Consulting Inc. who has been a member of STEP for several years. My businesses have frequently made use of the services of STEP for gaining international business leads, evaluating new markets, and participating in a trade missions.

I have a personal interest in international and inter-provincial business development for Saskatchewan. Born and raised on a farm in Saskatchewan, I have spent nearly my entire career in Saskatchewan working in the financial services sector, and mining and energy sectors. I believe in the intelligence and work ethic of Saskatchewan people to provide what the world needs. The latter part of my career has been providing strategy, governance, and ownership transition consulting especially, in the mining and energy sector.

STEP has provided great value to Saskatchewan businesses through their excellent network of inter-provincial and international trade contacts. These established relationships enable STEP to provide continued service to Saskatchewan exported, even through these difficult times. I am proud to be a member of STEP and serve our members on the Board of Directors.”