

Expand your business in North America

Centrallia 2010

Dear STEP Partners and Colleagues,

Is your business exploring opportunities in the North American market, or looking to expand internationally? If so,

then I invite you to join the Saskatchewan Trade & Export Partnership (STEP) and its provincial partners in attending this year's **Centrallia Global Business to Business Forum** in Winnipeg, Manitoba, Canada, October 20-22, 2010. STEP is leading a delegation of businesses from Saskatchewan and would like you to join us in attending this important event.



Based on Futurallia's proven business to business concept, **Centrallia 2010** is for small to medium sized enterprises looking to grow their businesses internationally and form lucrative alliances: commercial, financial, strategic and technological. It will bring together more than 500 enterprises from around the world for 2 1/2 days of match-making meetings where business opportunities can be explored and decisions made on the spot. This will be the first event of this kind for North America's North-South trade corridor, and your business should be there.

Here's how Centrallia works. Your business will be guaranteed up to 12 meetings with business leaders of your choosing based on your mutual interests and objectives. In addition to these meetings, you will have access to Centrallia's networking tradeshow and social events, as well as entrance to hear Ken Blanchard speak, Centrallia's Keynote Speaker for the event. Translators, interpreters, and trade specialists are also on hand to facilitate meetings. The cost to participate (per person) is \$700 CDN + GST until June 30, 2010, \$850 CDN + GST thereafter. In addition, exhibit opportunities are available for \$2995 CDN + GST. The early bird deadline was extended from May 30, 2010 to June 30, 2010.

Centrallia 2010 highlights include:

- Participation of 500+ international business leaders motivated to do business
- Access to up to 50 chambers of commerce and trade representatives from economic regions from around the world
- Access to trade opportunities along North America's North-South trade corridor
- Translation for Centrallia's three official languages: English, French and Spanish.

Space is limited so please contact me soon to register, or feel free to call for more information on our delegation. I also urge you to visit Centrallia's website (www.centrallia.com) where you will find the latest information and testimonials about how valuable this kind of event has been in helping other businesses grow.

I look forward to hearing from you.

Sincerely,



Donovan Swinnerton
Director, Trade Development - Technology, Services & Resources

Saskatchewan Trade & Export Partnership (STEP)

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- I will attend as a participate – please register me
- I will attend and would like to exhibit – please register me
- I am unable to attend, but would like you to represent me at the event. Please contact me.
- I have further questions about this show. Please contact me.

Company Name: _____

Contact Name/Title: _____

Telephone: _____ Fax: _____

E-mail: _____ URL: _____

Signature: _____

Your signature confirms your company's intention to participate in this program. No refunds are offered unless a replacement participant is found.

Please return this form by August 31, 2010 to
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