



Exporter of the Year Award 2010

presented by



APPLICATION FORM

(Applicants must be Regular Members of STEP)

Full Legal Name of Company: _____

Operating name(s) of Company: _____

Contact Name: _____ Title: _____

Tel: _____ Fax: _____ Email: _____

Please attach additional documents if you require more space to complete your answers.

The application form below is based on the fiscal year beginning April 1, 2009 - March 31, 2010.

A. EXPORT STRATEGIES

Are you applying for this award based on (please check one):

- existing products/services entering new markets
- new products/services entering existing markets
- new products/services entering new markets

Please describe your products/services focusing on their benefits.

Please identify the markets you have targeted for these products/services.

Please identify the potential markets you will be targeting for these products/services over the next three years.

B. EXPORT SALES

(Please note that upon request you must be able to demonstrate that the following numbers are accurate.)

How many years has your company been exporting? _____

What percentage have your export sales this year increased over the previous year? _____

What is the current ratio of export sales to total sales for your company? _____

How has the ratio of export sales to total sales changed over the past year? _____

C. IMPACT ON COMMUNITY AND JOB CREATION

How many full time equivalent employees were hired this year? _____

What percentage of these new employees can be attributed to your export activities? _____

How many permanent employees does your company currently have? _____

Is your company involved in community activities (mentoring, community events, etc.)? If so, please list the activities.

D. SUMMARY

In 100 words or less, please summarize why you think your company should win the STEP Exporter of the Year Award for 2010.

E. SENDING IN YOUR APPLICATION

Information provided in this application is considered confidential. None of the information contained in this application will be released without the company's prior consent.

I hereby certify that the information contained in this application for the 2010 STEP Exporter of the Year Award is correct and may be verified by STEP.

Name and Title of Senior Officer
certifying this application: _____

Name and Title of Contact concerning
the application (other than noted above) _____

Signature of Senior Officer

Date

F. HOW TO SUBMIT

Submissions for the 2010 STEP Exporter of the Year Award are due by August 6, 2010.

Please fax, mail, or e-mail submissions to the following address:

Saskatchewan Trade & Export Partnership (STEP)
c/o Export Award Selection Committee
P.O. Box 1787
#320 - 1801 Hamilton Street
Regina, Saskatchewan S4P 3C6

hswan@sasktrade.sk.ca

www.sasktrade.sk.ca

Telephone (306) 787-7942

Fax (306) 787-6666