

Taking Saskatchewan's Best to the World

Saskatchewan Trade & Export Partnership 2010 Trade Conference

September 28 - 29, 2010
Radisson Hotel - Saskatoon, Saskatchewan



Why Sponsor the 2010 STEP Trade Conference?

Over the past decade, STEP Trade Conferences have become proven events providing the opportunity to gain exposure within the exporting community in Saskatchewan. The 2010 conference offers a valuable opportunity for a cross section of enterprises involved in global business to discuss the most emerging trends and topics in trade and export.

With your commitment, your sponsorship for the 2010 STEP Trade Conference will provide you with:

- ◆ A forum for networking with decision makers and influencers while showcasing your business solutions.
- ◆ An opportunity to build successful and sustainable business relationships.
- ◆ The discovery of a multitude of customer touch points.
- ◆ An opportunity to contribute towards the growth and success of Saskatchewan's export community.

Who Attends the STEP Trade Conference?

The conference will be of interest to Saskatchewan firms interested in and involved in international business. Attendees include decision makers and influencers, exporters, service providers, key business leaders, and various levels of government officials.

2010 STEP Trade Conference Sponsorship Opportunities:

Sponsorship packages are structured to offer a high level of recognition and acknowledgement amongst conference attendees. Demonstrate your commitment and leadership with Saskatchewan exporters by selecting one of the available sponsorship packages.

- ◆ Gold Sponsor Level - \$1,000 Investment
- ◆ Silver Sponsor Level - \$750 Investment
- ◆ Bronze Sponsor Level - \$500 Investment
- ◆ Networking Break Sponsor Level - \$400 Investment

* (please refer to enclosed document for a detailed breakdown)

Saskatchewan Trade and Export Partnership - Background:

STEP is a non-profit, membership based organization launched in 1996. STEP is an organization with a mandate to increase Saskatchewan's exports to existing markets and to tap into new markets by initiating sales, contracts, and projects for Saskatchewan exporters. STEP is a champion for the Saskatchewan export industry and assists provincial businesses in realizing global marketing opportunities while finding custom solutions. STEP is a government/ industry partnership bringing resources together to provide world-class specially tailored services and programs that are of primary value to companies who are exporting outside the borders of Saskatchewan. Services include Trade Development, Market Intelligence, International Finance and Logistics, and International Development Projects.

How to Proceed with Sponsorship?

To initiate your sponsorship for the 2010 STEP Trade Conference, please complete the sponsorship registration form or contact STEP directly:

Angela Wasylynka
Saskatchewan Trade and Export Partnership (STEP)
Box 1787 #320 - 1801 Hamilton Street
Regina, Saskatchewan S4P 3C6
Telephone: (306) 787-9210 Toll Free: 1-888-XPORTSK (1-888-976-7875) Fax: (306) 787-6666
inquire@sasktrade.sk.ca www.sasktrade.sk.ca