

News Release



Tim Marshall Named BASF Pulse Promoter of the Year

International agriculture leader recognized for commitment to improving trade.

SASKATOON, SK, January 12, 2010 – Tim Marshall has been selected by the Saskatchewan Pulse Growers (SPG) as the 2009 BASF Pulse Promoter of the Year. Marshall, Senior Director of the Saskatchewan Trade and Export Partnership (STEP) for Asia and Africa, was selected as the 2009 recipient for his contributions to improving trade within Canada and across the world.

“Tim has spent a lifetime devoted to agriculture, not just in Canada, but across the world,” said Garth Patterson, Executive Director of SPG. “It is that kind of dedication, passion and commitment that makes him deserving of this award.”

Marshall was born and raised in Warwick, England. After graduation, he moved to Zambia where he volunteered as a Farm Management Research Officer, working on resettlement projects for indigenous farmers. He continued to work in both the United Kingdom and Africa, at one time as the General Manager of Commercial Motors, the Peugeot Car Distributor for Zambia. In 1985, Marshall moved to Saskatchewan to assume the responsibility of the Pulse Crop Trading Division for Agdevco as Vice President. Today, as a Senior Director with the Saskatchewan Trade and Export Partnership (STEP), Marshall dedicates his time to promoting Saskatchewan products in the Eastern Hemisphere.

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Along with his professional position, Marshall is also Fellow of the British Institute of Agricultural Engineers (FIAgEng) and is a member of the European Society of Agricultural Engineers (EurAgEng). As well, he is a Certified International Trade Professional (CITP) and the Honorary Consul for Mongolia in Saskatchewan.

The annual Pulse Promoter award is sponsored by BASF Canada and is presented at Pulse Days in Saskatoon each January. Mark Kuchuran, Senior Technical Development Specialist for BASF Canada, who presented the award, says, "Tim is the perfect recipient for this award. His experience has been used to aid many countries, and it is having a very positive effect on the industry here at home. With Tim's contribution, products that we are so proud of here are being recognized all over the world."

About BASF

BASF is the world's leading chemical company: The Chemical Company. Its portfolio ranges from chemicals, plastics and performance products to agricultural products, fine chemicals and oil and gas. As a reliable partner BASF helps its customers in virtually all industries to be more successful. With its high-value products and intelligent solutions, BASF plays an important role in finding answers to global challenges such as climate protection, energy efficiency, nutrition and mobility. BASF has approximately 97,000 employees and posted sales of more than €62 billion in 2008. Further information on BASF is available on the Internet at www.basf.com.

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